

25/26 UNDERWRITING



AUGUST 15 - 31



OCTOBER 3 - 12



NOV 28-DEC 21



FEBRUARY 6 - 22



APRIL 10 - 26



JUNE 5 - 28

PRODUCER

Exposure at the theatre:

- A dynamic billboard ad on digital marquee for entire marketing span of show (\$900 value)
- Your logo on all printed material including posters, fliers, playbill show divider page
- Full page playbill ad (8.5"x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

Media Presence:

- Logo on Muncie Civic's website event page
- Social Media links to your page in at least six postings (reaching over 13,000 followers on Facebook, TikTok and Instagram)
- Recognition in press releases, email blasts

Tickets to give: \$1250 value

- 50 Flex passes to the run of the production
- (For you to give to business partners, clients, employees, friends, and family)

DIRECTOR

Exposure at the theatre:

- Your logo on all printed material including posters, fliers, playbill show divider page
- Half page playbill ad (4.25"x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

Media Presence:

- Online banner ad on MUNCIECIVIC.org event page (1000 x 250 pixels, needed as soon as possible)
- Social Media links to your page in at least six postings (reaching over 13,000 followers on Facebook, TikTok and Instagram)
- Recognition in press releases, email blasts

Tickets to give: \$625 value

- 25 Flex passes to the run of the production (For you to give to business partners, clients, employees, friends,

Information & Questions

Brittany Covert, Managing Director
brittany@munciecivic.org



UNDERWRITER AGREEMENT

Producer Level Sponsor for the production(s) of: _____ = _____
Christmas & Frozen = \$2,250 All others=\$1,800
Sponsoring multiple shows=\$100 off per show

Director Level Sponsor for the production(s) of: _____ = _____
Christmas & Frozen= \$1,500 All others=\$1,000
Sponsoring multiple shows=\$100 off per show

Add-on: Balcony Party for the show date of: _____ = _____
1 Party Room = \$300 additional tickets=\$14 each
2 Party Rooms = \$400

Add-on: Playbill Upgrade for entire season: _____ = _____
TOTAL UNDERWRITING COST

NAME	_____		
AUTHORIZED SIGNATURE	_____		
ADDRESS	_____		
CITY	STATE	ZIP	BUSINESS NAME
PHONE	_____	_____	_____
EMAIL	_____	MARKETING CONTACT	PHONE

CIVIC UPGRADES

Balcony VIP Party

Plan your company's holiday party, employee appreciation, or give love to your important clients with a special viewing experience of the production you're underwriting.

Seating in the balcony is perfect for an intimate, shared theatre experience with your guests: complete with new balcony restrooms and elevator.

Includes banquet space in the newly rehabbed Rehearsal hall overlooking Main Street. (comfortably fits around 50 with space for catering and bar- all seating, tables and linens are provided).