

YOUR AD IS FEATURED IN EVERY PLAYBILL FOR THE 2025-2026 SEASON!



AUGUST 15 - 31



OCTOBER 3 - 12



NOV 28-DEC 21



FEBRUARY 6 - 22



APRIL 10 - 26



JUNE 5 - 28

Due to rising print costs, we are reducing the number of pages in the playbill by eliminating Quarter-Page Ads. However, for the same price, we will feature your business logo on the Theatre's Big Screen before every Mainstage performance this season.

FULL PAGE PRINT AD

2 tickets to each Mainstage show = **12 TICKETS**

HALF PAGE PRINT AD

1 ticket to each Mainstage show = **6 TICKETS**

QUARTER DIGITAL AD

2 tickets to the show of your choice = **2 TICKETS**

DEADLINE

AUGUST 4, 2025

Deadline for print-ready art.

FULL COLOR ADS

Full Page | \$1,500

Half Page | \$1,000

Back Cover | \$2,250

Inside Cover | \$1,700

First Page | \$1,600

Logo on Pre-Show Screen | \$500

Feature your business on the big screen before every show this season. Your logo will fill a quarter of the screen and rotate during pre-show.

SEASON PLAYBILL RESERVATION FORM

Use this form to reserve your ad in our upcoming season's playbill or find the form online.

Advertiser _____

Contact Name _____

Address _____

Telephone _____ Email _____

Important: Please check one

- | | |
|--|--|
| <input type="checkbox"/> Sending Logo for Digital Screen | <input type="checkbox"/> Need MCT to Create Ad (must provide logo/text) |
| <input type="checkbox"/> Sending Print Ready Ad to brittany@munciecivic.org | |

- | | |
|--|--|
| <input type="checkbox"/> Full-Page Playbill Ad | <input type="checkbox"/> Inside Cover |
| <input type="checkbox"/> Half-Page Playbill Ad | <input type="checkbox"/> Back Cover |
| <input type="checkbox"/> Quarter Screen Digital Ad | <input type="checkbox"/> Front Page Seat |
| <input type="checkbox"/> Row Plaque | |
| <input type="checkbox"/> Seat Plaque | |

Final Cost: _____

Make checks payable to Muncie Civic Theatre.

- ☐ Send me an invoice

Send this form to Muncie Civic Theatre

c/o Playbill Sales

216 E Main Street. Muncie 47305

email: Brittany@munciecivic.org

Questions?

Brittany Covert, Managing Director
765.288.7529 | brittany@munciecivic.org



FULL COLOR ADS

Back Cover | \$2,250

Inside Cover | \$1,700

First Page | \$1,600

Full Page | \$1,500

Half Page | \$1,000

Logo on Screen | \$500

Row Sponsorship | \$1000

Leave your mark on the theatre by purchasing a row plaque with your logo.

Seat Plaque | \$200

Sponsor a seat plaque with your name(s) or message.

FULL PAGE
8.5" x 5.5"

Horizontal

HALF PAGE
4.2" x 5.5"

FILE TYPES:

PDF, PNG, JPEG