

YOUR AD IS FEATURED IN EVERY PLAYBILL FOR THE 2023-2024 SEASON!



SEPT 8-23



OCT 6-22



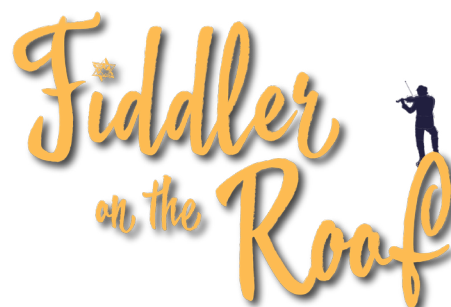
NOV 24-DEC 23



FEB 2-11



APR 5-28



JUN 27-23



DEADLINE

SEPT 1, 2023

Deadline for camera-ready art and payment

FULL COLOR ADS

Full Page | \$1,350

Half Page | \$850

Quarter Page Vertical | \$500

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Row Plaque in Theatre | \$1,000

Extend your advertising to the theatre by permanently sponsoring a row with you logo.

FULL PAGE

2 tickets to each mainstage show = **12 TICKETS**

HALF PAGE

1 ticket to each mainstage show = **6 TICKETS**

QUARTER PAGE

2 tickets to the show of your choice = **2 TICKETS**

2023/
2024

MUNCIECIVIC.ORG

SEASON PLAYBILL RESERVATION FORM

Use this form to reserve your ad in our upcoming season's playbill or find the form online.

Advertiser _____

Contact Name _____

Address _____

Telephone _____ Email _____

FULL COLOR ADS

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Full Page | \$1,350

Half Page | \$850

Quarter Page | \$500

Row Sponsorship | \$1000

Leave your mark on the theatre by purchasing a row plaque with your logo.

Important: Please check one

- | | |
|--|---|
| <input type="checkbox"/> Enclosing Camera Ready Art | <input type="checkbox"/> Emailing Camera Ready Art to
brittany@munciecivic.org |
| <input type="checkbox"/> Need MCT to Create Ad
(must provide logo/text) | |

- | | |
|--|--|
| <input type="checkbox"/> Full Page: | <input type="checkbox"/> Half Page: |
| <input type="checkbox"/> Inside Cover: | <input type="checkbox"/> Quarter Vertical: |
| <input type="checkbox"/> Back Cover: | <input type="checkbox"/> Quarter Horizontal: |
| <input type="checkbox"/> Front Page: | |
| <input type="checkbox"/> Row Plaque: | |

Final Cost: _____

Make checks payable to Muncie Civic Theatre

- ☐ Send me an invoice

Send this form to Muncie Civic Theatre

c/o Playbill Sales

216 E Main Street. Muncie 47304

email: Brittany@munciecivic.org

Questions?

Brittany Covert, Managing Director
765.288.7529 | brittany@munciecivic.org



FULL PAGE

Horizontal 8.5" x 5.5"

HALF PAGE

4.2" x 5.5"

1/4 PAGE

4.2" x 2.7"

Vertical

1/4 PAGE

2" x 5.5"