

# 23/24 UNDERWRITING



SEPT 8-23



OCT 6-22



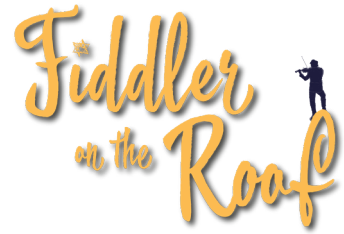
NOV 24-DEC 23



FEB 2-11



APR 5-28



JUN 27-23

## PRODUCER

### Exposure at the theatre:

- A dynamic billboard ad on digital marquee for entire marketing span of show (\$900 value)
- Your logo on all printed material including posters, fliers, playbill show divider page
- Full page playbill ad (8.5" x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

### Media Presence:

- Logo on Muncie Civic's website event page
- Social Media links to your page in at least six postings (reaching over 13,000 followers on Facebook, TikTok and Instagram)
- Recognition in press releases, email blasts

### Tickets to give: \$1250 value

- 50 Flex passes to the run of the production
- (For you to give to business partners, clients, employees, friends, and family)

## DIRECTOR

### Exposure at the theatre:

- Your logo on all printed material including posters, fliers, playbill show divider page
- Half page playbill ad (4.25" x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

### Media Presence:

- Online banner ad on MUNCIECIVIC.org event page (1000 x 250 pixels, needed as soon as possible)
- Social Media links to your page in at least six postings (reaching over 13,000 followers on Facebook, TikTok and Instagram)
- Recognition in press releases, email blasts

### Tickets to give: \$625 value

- 25 Flex passes to the run of the production (For you to give to business partners, clients, employees, friends, and family)

2023/  
2024

Producer Level Sponsor for the production(s) of: \_\_\_\_\_ = \_\_\_\_\_  
Christmas Show = \$2,250 All others=\$1,800  
Sponsoring multiple shows=\$100 off per show

Director Level Sponsor for the production(s) of: \_\_\_\_\_ = \_\_\_\_\_  
Christmas Show= \$1,500 All others=\$1,000  
Sponsoring multiple shows=\$100 off per show

Add-on: Balcony Party for the show date of: \_\_\_\_\_ = \_\_\_\_\_  
1 Party Room = \$300 additional tickets=\$14 each  
2 Party Rooms = \$400

Add-on: Playbill Upgrade for entire season: \_\_\_\_\_ = \_\_\_\_\_  
**TOTAL UNDERWRITING COST**

NAME \_\_\_\_\_  
AUTHORIZED SIGNATURE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_  
MARKETING CONTACT \_\_\_\_\_ PHONE \_\_\_\_\_

## Balcony VIP Party

Plan your company's holiday party, employee appreciation, or give love to your important clients with a special viewing experience of the production you're underwriting.

*Seating in the balcony is perfect for an intimate, shared theatre experience with your guests: complete with new balcony restrooms and elevator.*

Includes banquet space in the newly rehabbed Rehearsal hall overlooking Main Street. (comfortably fits around 50 with space for catering and bar- all seating, tables and linens are provided).

## Playbill Upgrades

Expand your impact to the entire season!

Increase your HALF-PAGE ad to run in every playbill for the season: \$500

Increase your FULL-PAGE ad to run in every playbill for season: \$800