



AUG 20- SEPT 4



OCT 1-10



NOV 26-DEC 23



FEB 11-27



APRIL 1-23



JUN 3-18

PRODUCER

Exposure at the theatre:

- A dynamic digital billboard ad on new marquee for entire marketing span of show (\$900 value)
- Your logo on all printed material including posters, fliers, playbill show divider page
- Full page playbill ad (8.5" x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

Media Presence:

- Online banner ad on MUNCIECIVIC.org event page (1000 x 250 pixels, needed as soon as possible)
- Social Media links to your page in at least six postings (reaching over 10,000 followers on Facebook, Twitter and Instagram)
- Recognition in press releases, email blasts

Tickets to give: \$1000 value

- 50 Flex passes to the run of the production
- (For you to give to business partners, clients, employees, friends, and family)

DIRECTOR

Exposure at the theatre:

- Your logo on all printed material including posters, fliers, playbill show divider page
- Half page playbill ad (4.25" x 5.5," due 3 weeks prior to opening night)
- Presence in pre-show advertisements on Mainstage Auditorium projection screen before every performance
- Recognition in curtain speeches before each show.

Media Presence:

- Online banner ad on MUNCIECIVIC.org event page (1000 x 250 pixels, needed as soon as possible)
- Social Media links to your page in at least six postings (reaching over 10,000 followers on Facebook, Twitter and Instagram)
- Recognition in press releases, email blasts

Tickets to give: \$500 value

- 25 Flex passes to the run of the production (For you to give to business partners, clients, employees, friends, and family)



UNDERWRITER AGREEMENT

Producer Level Sponsor for the production(s) of: _____ = _____
 Christmas Show=\$2,250 All others: \$1,800
 2 shows=\$100 off per show 3 shows=\$200 off per show

Director Level Sponsor for the production(s) of: _____ = _____
 Christmas Show=\$1,500 All others: \$1000
 2 shows=\$100 off per show 3 shows=\$200 off per show

Add-on: Balcony Party for the show date of: _____ / _____ / _____ + Tickets x _____ = _____
 Party = \$250 additional tickets=\$11 each

Add-on: Playbill Upgrade for entire season: _____ = _____
 Half-page ad increase to full season=\$400 Full-page ad increase to full season=\$700

TOTAL UNDERWRITING COST = _____

NAME _____

AUTHORIZED SIGNATURE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ BUSINESS NAME _____

PHONE _____

EMAIL _____ MARKETING CONTACT _____ PHONE _____

Balcony VIP Party

Plan your company's holiday party, employee appreciation, or give love to your important clients with a special viewing experience of the production you're underwriting.

Seating in the balcony is perfect for an intimate, shared theatre experience with your guests: complete with new balcony restrooms and elevator.

Includes banquet space in the newly rehabbed Rehearsal hall overlooking Main Street. (comfortably fits 72 with space for catering and bar- all seating, tables and linens are provided).

Playbill Upgrades

Expand your impact to the entire season!

Increase your HALF-PAGE ad to full season: \$400

Increase your FULL-PAGE ad to full season: \$700

CIVIC UPGRADES