

YOUR AD IS FEATURED IN EVERY PLAYBILL FOR THE 2021-2022 SEASON!

The Sound of Music

AUG 20- SEPT 4

Clue
ON STAGE

OCT 1-10

Elf
the musical

NOV 26-DEC 23

Disney
NEWSIES
THE MUSICAL

FEB 11-27

PETER PAN

APRIL 1-23

SHREK
THE MUSICAL

JUNE 3-18



FULL PAGE

2 tickets to each mainstage show = **12 TICKETS**

HALF PAGE

1 ticket to each mainstage show = **6 TICKETS**

QUARTER PAGE

2 tickets to the show of your choice = **2 TICKETS**

DEADLINE

JULY 19, 2021

Deadline for camera-ready art and payment

FULL COLOR ADS

Centerfold Spread | \$3,000

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Full Page | \$1,245

Half Page | \$850

Quarter Page Vertical | \$425

Quarter Page Horizontal | \$425

SEASON PLAYBILL RESERVATION FORM

Use this form to reserve your ad in our upcoming season's playbill.

Advertiser _____

Contact Name _____

Address _____

Telephone _____ Email _____

FULL COLOR ADS

Centerfold Spread | \$3,000

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Full Page | \$1,245

Half Page | \$850

Quarter Page Vertical | \$425

Quarter Page Horiz. | \$425

Important: Please check one

- Enclosing Camera Ready Art
- Need MCT to Create Ad (must provide logo/text)
- Emailing Camera Ready Art to brittany@munciecivic.org

- Full Page:
- Inside Cover:
- Back Cover:
- Front Page:
- Center Fold:
- Half Page:
- Quarter Vertical:
- Quarter Horizontal:

Final Cost: _____

Make checks payable to Muncie Civic Theatre

- Send me an invoice

FULL PAGE
Horizontal 8.5" x 5.5"

HALF PAGE
4.2" x 5.5"

1/4 PAGE
4.2" x 2.7"
Vertical

1/4 PAGE
2" x 5.5"

Send this form to Muncie Civic Theatre

c/o Playbill Sales

216 E Main Street. Muncie 47304

email: Brittany@munciecivic.org

Questions?

Brittany Covert, Managing Director
765.288.7529 | brittany@munciecivic.org

