

YOUR AD IS FEATURED IN EVERY PLAYBILL FOR THE 2024-2025 SEASON!



AUG 16-SEPT 1



OCT 11-20



NOV 29-DEC 22



FEB 7-23



APR 4-19



JUN 13-29



## DEADLINE

**JULY 15, 2024**

Deadline for camera-ready art and payment

## FULL COLOR ADS

Full Page | \$1,350

Half Page | \$850

Quarter Page Vertical | \$500

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Row Plaque in Theatre | \$1,000

Extend your advertising to the theatre by permanently sponsoring a row with you logo.

### FULL PAGE

2 tickets to each mainstage show = **12 TICKETS**

### HALF PAGE

1 ticket to each mainstage show = **6 TICKETS**

### QUARTER PAGE

2 tickets to the show of your choice = **2 TICKETS**



# SEASON PLAYBILL RESERVATION FORM

Use this form to reserve your ad in our upcoming season's playbill or find the form online.

Advertiser \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

**Important: Please check one**

- Enclosing Camera Ready Art
- Need MCT to Create Ad (must provide logo/text)
- Emailing Camera Ready Art to brittany@munciecivic.org

- Full Page:
- Inside Cover:
- Back Cover:
- Front Page:
- Row Plaque:
- Half Page:
- Quarter Vertical:
- Quarter Horizontal:

**Final Cost:** \_\_\_\_\_

Make checks payable to Muncie Civic Theatre

- Send me an invoice

## FULL COLOR ADS

Back Cover | \$2,000

Inside Cover | \$1,600

First Page | \$1,500

Full Page | \$1,350

Half Page | \$850

Quarter Page | \$500

Row Sponsorship | \$1000

*Leave your mark on the theatre by purchasing a row plaque with your logo.*

**FULL PAGE**

Horizontal 8.5" x 5.5"

**HALF PAGE**

4.2" x 5.5"

**1/4 PAGE**

4.2" x 2.7"

Vertical

**1/4 PAGE**

2" x 5.5"

Send this form to Muncie Civic Theatre

c/o Playbill Sales

216 E Main Street. Muncie 47304

email: [Brittany@munciecivic.org](mailto:Brittany@munciecivic.org)

Questions?

**Brittany Covert**, Managing Director  
765.288.7529 | [brittany@munciecivic.org](mailto:brittany@munciecivic.org)

